



NISHANT VASANT PAI

Architect | Graphic Artist | Researcher | Design Manager | Polymath

Basic Information

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-  Pune | Mumbai, India

Education

Bachelor's of Architecture (B.Arch)
Savitirbai Phule Pune University -
2016

Technical Skills

Design management and leading teams of peers to meet deliverables in timely and high quality manner.

Full scale Graphic, Communication and Branding design.

Marketing strategies and Social Media Management.

Business Development and Client Relations.

Fundraising strategies and CSR project management and execution.

Full scale Architecture and Interior Design.

Website and UI/UX Development.

Community Management.

Video Production.

Product Design.

Research wrting and report design.

Introduction

Architect and Graphic Designer from Pune, India. Working professionally as a social impact designer for the last 6 years. Believes in the power of good design and that it should be accessible to all. The client's needs always come first, and a perfect design product is one that all stakeholders are satisfied with. Radical self learner who is quick to pick up new skills and flexibly adapt to a new work environment.

Professional Goals

I strive to hone my skills as a social impact designer, architect, graphic artist and researcher to solve the most pressing problems that our society faces. I consider myself a polymath, and aim to apply my skills to design beautiful and effective solutions for a diverse clientelle. To accomplish this, I attempt to draw from a extensive knowledge base, ranging from design theory, sustainable building technology, education theory, philosophy, and big data studies, and contextualize them in an easily understandable way, to design for, and along with, a varied client base.

Relevant Work Experience

You can also find my [recent graphic design work here](#).

- **Design Lead and Business Development Executive, [RUR Greenlife Pvt Ltd](#)**
March 2022 - present

Design management for an environmental solutions company based in Mumbai. The role includes managing graphic design, website design, product design, social media strategy, business development, spatial design, CSR fundraising and client relations, and experience design. Leading multiple high profile projects with teams of peers.
- **Freelance Architect. ([Online Portfolio](#))**
May 2020 - present

Working as a freelance architect on various architecture and interior projects. Roles include concept design, client relations, design detailing, drawing production, 3D rendering, project management and site execution.
- **Graphic designer, [Elevor Equity](#)**
July 2021 - present(part time)

Designing presentation templates based on given brand guidelines, while also preparing presentations on google slides for the company's clients. Managing the company's communications across all platofrms: Web, Print, Social Media, and Short form video production.



Soft Skills

Ability to pick up new skills quickly through self learning.

Ability to deal with client facing interactions and close deals and projects when required.

Ability to break down complex subjects into easily understandable and deliverable collaterals.

Ability to find quick and easy solutions to design problems (or otherwise).

Ability to empathize with all stakeholders and take differing perspectives into consideration.

Ability to manage teams and be an effective leader to peers, with little oversight.

Languages

English (written and spoken) -
Fluent

Hindi (Written and spoken) -
Fluent

Marathi (Written and spoken) -
Fluent

Konkani (Spoken) - Fluent

German (Written and spoken) -
Basic

French (Spoken) - Basic

Publications

[JAN Design Studio Website](#)

[Elevar Equity Impact Report 2021](#)

[E\[co\]work website](#)

[The production of informality-The causes and catalysts for informal settlements in the MMR.](#)

[Keystone 1314](#) - The students' annual magazine. (Editor-in-chief)

[Keystone 1415](#) - The students' annual magazine. (Advising editor)

[Swa-oorja: Envisioning a zero waste Pune.](#)

- **Graphic design consultant, [Sofies Group](#)**
November 2020 - present(part time)

Interacting with the Sofies Board of Directors to assess their design needs and brainstorm solutions in a timely manner. Designed and implemented a company-wide brand aesthetic that best reflects their values, including templates for reports, presentations, resumes, letterheads and social media posts. Also designed presentations and reports for Sofies' high profile clients.

- **Website Designer, [E\[co\]work, JAN Design Studio](#)**
April - June 2021

Redesigned the E[co]work and JAN Design Studio websites to best display their company USP's and raise funds for their on-ground work. Conceptualized a narrative for conveying key points, and translated that into copy text and relevant graphics. Built the website pages and set up the donation system and other interactive elements on Squarespace, a website building tool.

- **Junior Research Associate, [Community Design Agency](#)**
September 2018-May 2020

Designed and conducted various participatory workshops for engaging with informal communities in Mumbai and Delhi. Conducted primary research and translated that into actionable solutions through guidebooks and built design interventions. Prepared pitch deck presentations for international fund raising opportunities for social impact projects.

- **Researcher for [BInUCom](#), at the Kamla Raheja Vidyanidhi Institute for Architecture**
October 2016 - August 2018

Researcher working for an EU Erasmus+ led program called BInUCom, on a paper titled 'The Production of Informality'. Conducted primary and secondary research, documentation, and authored the research paper. Prepared maps and graphics for the research paper, and presented my findings along with exhibiting them during dissemination workshops with partner institutes.

- **Product Designer, for [Social Seva Initiatives, Swachh Co-op](#)**
May 2016 - present(part time)

Engaged with waste pickers in Pune to design products from waste HDPE plastic to provide an alternate source of employment for them. Designed a modular system that can be assembled by the waste pickers to make different kinds of gifting products. It is designed as a social enterprise, with the proceeds from the sale of the products going directly to the waste pickers.

- **Co-founder, [Community Natural Building Programme](#)**
November 2019 - Present

CNBP is a collective of architects and designers that researches, practices and disseminates knowledge about sustainable building practices. Designed an earth-bag house, and documented the process of building it. Designed and conducted workshops with professionals and students, sharing information about the technology. Designed social media posts on the same to gain traction and attract opportunities. Currently designing a publication to detail out the process of building with earth bags.

